

P O R T F O L I O

T A R A S A N D E R S



The image displays a collection of Terra Pure Wild Citrus products. On the left, an orange box for 'Pure Citrus Body Bar' is shown. In the center, a smaller orange box for 'Pure Citrus Cleansing Bar' sits on a wooden surface. To the right of the box are four tall, cylindrical bottles: 'Refreshing Body Wash' (yellow), 'Nourishing Lotion' (white), 'Exfoliating Conditioner' (light orange), and 'Soothing Shampoo' (yellow). A green leaf is visible on the far right. The background is a soft, out-of-focus white.

Diversified stocks one gallon bottles of our Eco Botanics, Infusé, Desert Breeze, Terra Pure Green Tea & Island Spa collections.

Our gallons contain the same salon-quality formulations as our hospitalistry size lines and are 100% paraben and gluten free.

ECO BOTANICS

The Eco Botanicals line of aromatics, enriched with organic aloe, delivers a refreshing, herbaceous and honey fragrance and is gentle on skin and hair.

INFUSÉ

Featuring a subtle White Tea & Coconut fragrance, the virgin infused tangle collection is enriched with organic olive oil, aloe vera extract and empana coconut water. The high-foam formulations bring a level of sophistication to any upscale property.

DESERT BREEZE

Enriched with olive oil, pure honey and natural aloe vera, the Desert Breeze collection has a light, tropical fragrance that brings a welcoming atmosphere to each room.

TERRA PURE GREEN TEA

Terra Pure Green Tea collection boasts a soft herbal fragrance with a hint of citrus. The styling formulas are infused with organic aloe vera, honey and olive oil.

INFUSÉ SPA COLLECTION

Luxurious lavender hint scent enhances our refined mint, chamomile and limes or sage aromatherapy in any guest room.

ISLAND SPA

Created with pure ingredients, Island Spa hand soap is infused with citrus oil, organic honey and pure aloe vera and is rightly considered with the Island fragrance.

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**Panama Jack®
Amber Bottle Collection**

Elevate your guest's self-care routine with mindful design. Our gem-toned frosted bottles add earthy charm to any space. Recyclable amber containers hold luxurious soap and eco-friendly essentials.

AVAILABLE SUMMER 2024

**Panama Jack®
Tropical Collection**

Embrace the perpetual summer with our new Panama Jack® Tropical Collection. Infused with the essence of tropical bliss, vibrant tubes adorned with elegant gold foil bring a touch of paradise to your guest's day.

AVAILABLE SUMMER 2024

**DIVERSIFIED HOSPITALITY
SOLUTIONS**

619.312.0003 • www.DiversifiedHospitality.com

My first job in Graphic Design was at a promotional products company. I learned how to prepare vector format artwork for various printing methods. From 2011 to 2019, I designed advertisements for a direct mail magazine. The most important skill I learned from working at My Community Guide was how to condense information while balancing the layout and staying true to the customer's brand.

FIBER OPTIC CABLES

Bulk • Patch • Simplex • Duplex
Distribution • Direct Burial • Aerial
Micro Fiber • Military • Armored
Hybrid • Breakout • High Density

CUSTOM FIBER BUILDS AVAILABLE

TAKE YOUR NETWORK TO
LIGHT SPEED

10GB
PER SECOND
OM3/OM4

100GB
PER SECOND
OM5



SMART SECURITY SOLUTIONS

4K Video Resolution • Mobile Access • Weatherproof • Vandal Resistant • True Day/Night
PoE Option • Intrusion Detection • Smart IR LEDs • Built-in Microphone
Advanced Video Compression • Wide Dynamic Range • More Features

GAME DAY READY

HIGH SPEED HDMI CABLES

18 Gbps Bandwidth High Signal Quality **4K** Resolution 16-bit/Channel Deep Color 100 MB/s Ethernet

uniview tec

IPB4E28X
Bullet Camera

- 4 MP 2688 x 1520 Resolution
- 2.8mm Fixed Wide-Angle Lens
- TRUE Day/Night & WDR Functionality for All Lighting
- IP67 Weather Resistant Housing
- Intrusion Detection Analytics

EcoLux

Sophisticated and Secure

The high-end EcoLux Bracket brings has a sleek and an understated profile for the finer properties. It lasts for years and is suitable for guestroom, public areas and outdoor use. This stainless steel dispenser system holds our crystal clear PET bottles in place for ease of use.

At each position I've held, I am tasked with revitalizing the company website graphics to keep our content fresh and our audience engaged. Web banners and infographics are a fun, easy way to communicate information and can be changed or replaced quickly and frequently at little to no cost.



LOGO - ON WHITE

LOGO - REVERSE

Fonts
 <h1> Roboto Bold
 <h2> Roboto Medium
 <p> Roboto Regular
 Quote Roboto Italic

Colors

Feeling
 Knowledgeable.
 Responsible.
 Attention!

Buttons

Images

TEAM

Placeholder for team member photo and name

PORTFOLIO

Placeholder for portfolio items

SERVICES

Placeholder for service descriptions

TESTIMONIALS

Placeholder for testimonials

CONTACT

Placeholder for contact form

HOME PAGE

ABOUT

SERVICES

PORTFOLIO

TEAM

CONTACT

Testimonials

Web Design & Development

Social Media Management

Web Analytics & SEO

Branding

Community Management

Paid Marketing

FAQ

Robin Lerner

Wyatt Jensen

Lisa Martin

Sheila Gray

FOOTER

Address, Phone, Web Social Media Icons, Useful Links, Our Services, Copyright, Privacy Policy



I recently completed the Web Undergraduate Program with American Public University to update my skill set and expand my knowledge base. The subject matter included Front End Web Development, UI Design, Social Media Advertising, and Web Analytics. Part of my education required me to create fully functional web pages that were aesthetically pleasing but also practical and intuitive.



Two recent temporary positions I have undertaken are Social Media Manager for Sm'Oaked BBQ and Creative Director at Primus Cable. At Primus Cable, I was responsible for creating a new social media advertising campaign and producing new designs for products. I also assisted in updating the website while monitoring web analytics and implementing SEO strategies.



Heutmaker
Accounting & Business Advisors



wanderlust



M GLOBAL CONSULTING



At my first Graphic Design position, I would frequently recreate rasterized files as vector format logos so they would be suitable for printing. This gave me the foundation I needed to design distinctive, versatile logos. I have entered and won several logo design contests through organizations like Logotournament and Hatchwise. I always ensure the concept conveys the appropriate message and a vector format version of the logo is available.

